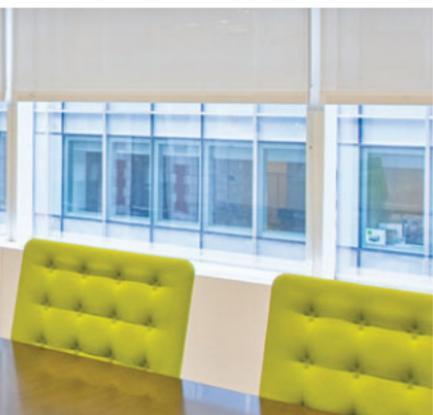


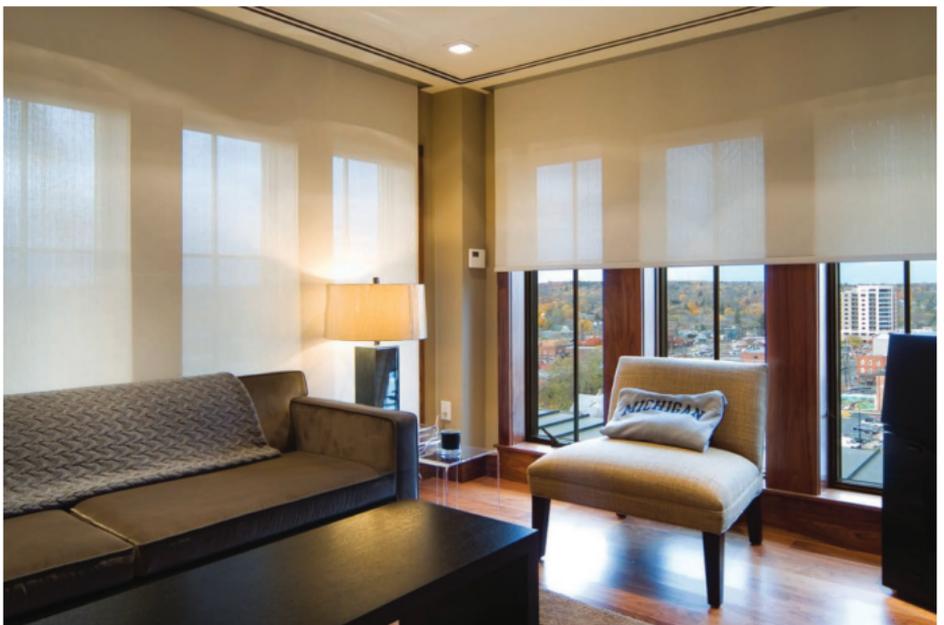
blushade®

DESIGNER COLLECTION

Bringing Automation & Style Together



Control and Style



Blueshade will change the way
you think about window shades...

ARC – Automate

Experience a new level of control. With optional motorization and automation, it's easy to maintain a comfortable environment and reduce energy use. Select from the simplicity of wall switch controls, the ease of a handheld remote or 24-hour convenience of our smart phone app for all-day shade management, no matter where you are.

Vision Shades

Vision is an innovative new striped, two-layered fabric that provides your choice of gentle light filtering or room darkening privacy both from a single window shade. The stylish *Vision* collection offers sheer fabrics, natural wood woven effects and a fashionable selection of muted tones. Combined with a number of head rail options, *Vision* blinds are sure to complement any interior design scheme. Look inside to learn more.

Designer Series Fabrics

Our designer collection offers an exciting range of fabrics specially selected to complement and coordinate with any space. Choose translucent fabrics to gently filter sunlight, blackout fabrics for room darkening, graphic patterns or the latest in energy saving fabrics.



The future of shading™





Enjoy the Blueshade® style, quality and features with the latest fabrics and automation.

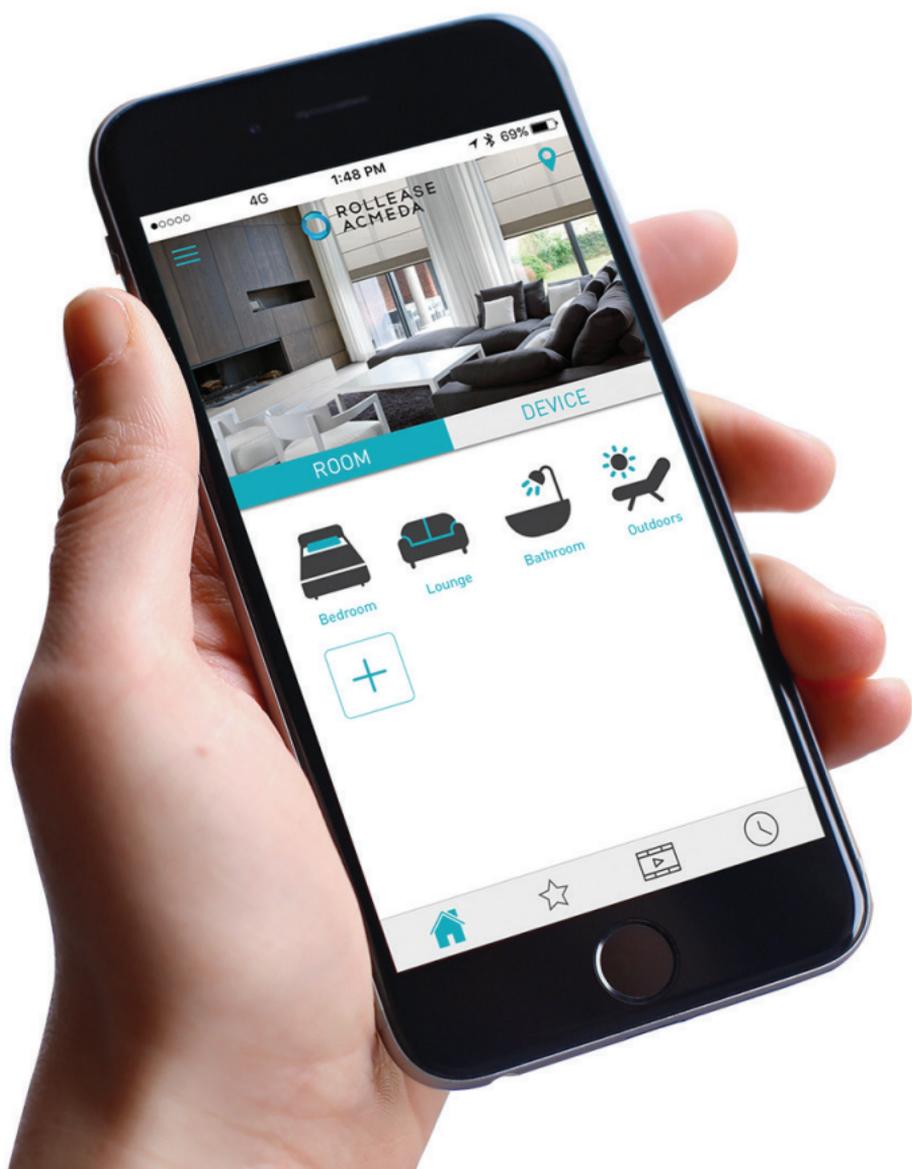


Motorization & Automation

Automate™

ADVANCED MOTORIZATION TECHNOLOGY

Shading has never been so smart. **Automate™** is advanced shade technology that lets you control every shade, on every window, no matter where you are. Automate Wall switches, Paradigm Remote Controls smart speakers and Automate Sun Sensors manage shades on location. And when you're away, get the most from your smart shades from anywhere with the our simple, intuitive Automate Mobile App.



Smart Home automation is a convenient, comfortable, lifestyle solution that allows you to control shades and a variety of different products in your home. Easily connect your Automate™ Shades using our Automate™ Pulse Hub to many popular smart home systems and take shade control to the next level.



The **Automate-Pulse Hub** is the control center of your automated Blueshade experience. The built-in wi-fi runs through your local wireless network to connect every device.



GOOGLE HOME Integrating Google Home with your Automate™ shades gives you a more convenient and easier control via a simple voice command. Use your Google phone for shade control on the go.



ALEXA - AUTOMATE VOICE CONTROL
Controlling your shades is now more convenient than ever before with the new Automate™ Shades skill for Alexa. Just ask Alexa and open and close your shades with the power of your voice

Automate™ controllers

A variety of control solutions are available to complement our Automate motors, including stylish hand held remotes, wall switches and sensors to enhance your overall experience.



The **Paradigm Remote Control** gives users complete control and precision leveling. Our remotes include the latest features like LCD displays, plus “Individual”, “Group” and “All” controls.



Automate wall switches are available in a wide range of configurations to provide control to suit you and your space.



The **Interior Light Sensor** automatically manages lighting at every window, minimizing reliance on, and the cost of, supplemental lighting.

Wire-free & Hard Wired

Power source options
for every shading situation



Drive your smart shades with the power source that's right for your project:

- > **Wire-free Li-ion powered** motorized shades are a perfect retro-fit for existing homes or small commercial projects. Li-ion powered motors require no electrical wiring, no external battery pack and no complicated installation.
- > **DC powered** motorized shades are an excellent choice when designing a new home, motorizing an entire existing home, or planning a small commercial project. DC wired shades are maintenance free and low voltage DC wiring keeps installation costs to a minimum.
- > **AC powered** motorized shades are a great choice for large shades and commercial projects. With lifting capacities up to 14' x 14', Automate AC powered shades are designed for projects of any size.

Solar Charging Power Panel



Harness natural energy to control your shades, completely wire-free. Our solar panels use an industry leading, low light harvesting technology, so you can use them in a wide range of locations and orientations. Combine rechargeable power with solar charging for the ultimate in "set and forget" shading.

Smart Shading for a Smarter Home

Our ARC communication protocol ensures Automate™ motorized shades are reliable and easy to use in your smart home.

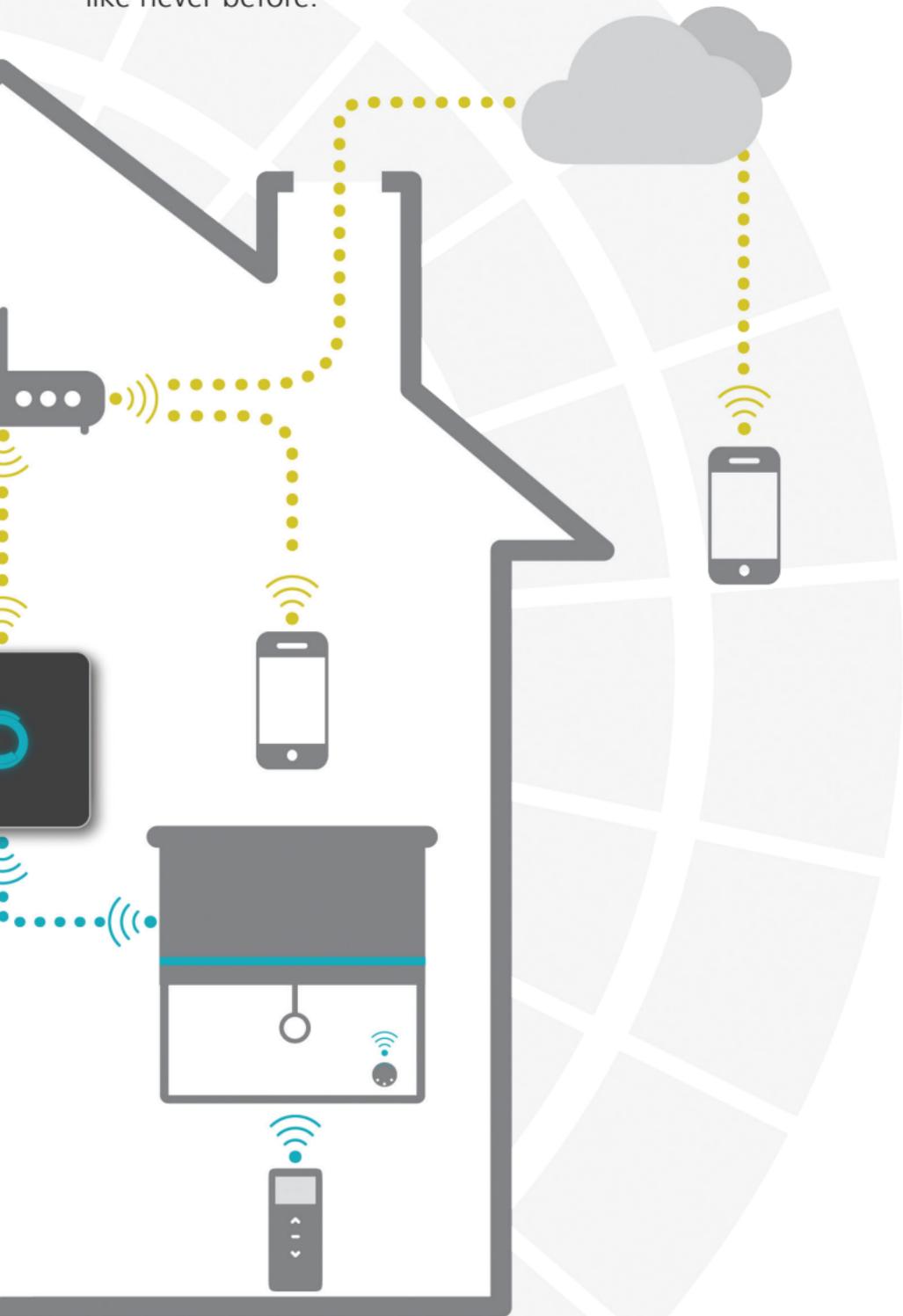


RS485 - Serial Interface to 3rd party automation.



Intelligence you can rely on

Automate™ Motorization utilizes a new Radio Frequency platform called Automate™ Radio Communication - ARC. ARC communication utilizes a 433mHz radio frequency, well known for strong, reliable communication for connected home devices. Automate™ ARC protocol also features bi-directional communications which empowers users and connected systems to experience shade control like never before.



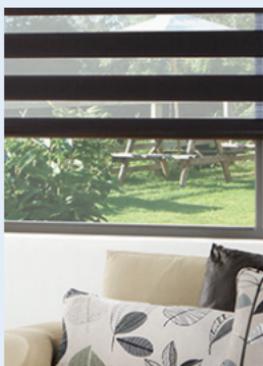


VisionShades

Vision is the innovative striped shade system that combines contemporary shading and stylish practicality.

It provides the desired degree of privacy and light control while creating a bold look. Select from a gorgeous range of fabrics, colors and textures: bold hues, muted tones, contemporary metallics, natural weaves, wood tones, striking tricolor and blackout fabrics.





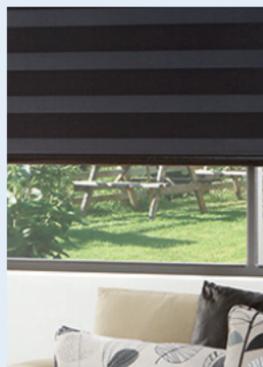
Partially open: translucent



Fully Closed: translucent



Fully Closed: opaque



Partially open: opaque

The Vision system is as simple as it is stylish. The two layers of eye-catching striped fabric are adjusted with a single control. First, raise and lower the shade to the desired height then effortlessly align the two layers to provide either gentle light filtering or fully opaque privacy. The front layer moves independently of the back allowing the stripes to glide between each other to create an open or closed effect. Make a statement with Vision Roller Shades.

See Vision shades in action at [blueshade.us.com](https://www.blueshade.us.com)





Choose Vision Trend setting style

Control light while maintaining the view. Create an impact with unique style and functionality. Vision is the sophisticated shade with the stylish range of fabrics that complement any space.





Vision Shade Features

- Contemporary design and inspiring fabric options
- Limitless light control
- Enhances privacy, reduces glare
- Works in the same way as a standard roller shade.



Designer Series Fabrics



Transmitting both style and light, your windows are the focal point in every room. The Blueshade Designer Series extensive range of fabrics brings you the creative versatility to express your unique style along with the opacity options for the optimal light and privacy control.





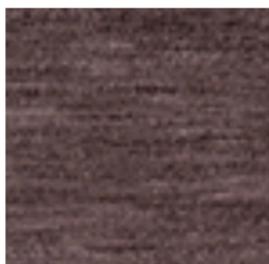
From understated textures, to inspired designer patterns, to playful prints, our shade fabrics provide an exceptional range of creative expression all while providing the desired level of light control and privacy.



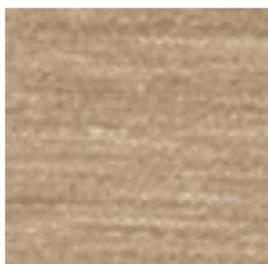
Your style. Your way.

Choose from our exceptional fabric collection.

We offer an exciting range of designs and features for every window. Here are a few examples.



Chenille Mauve



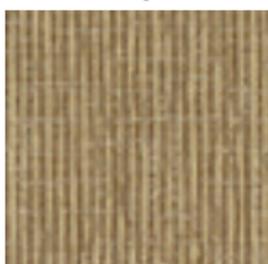
Chenille Angora



Chenille Mink



Banbury Oatmeal



Banbury Parchment



Banbury Oatmeal



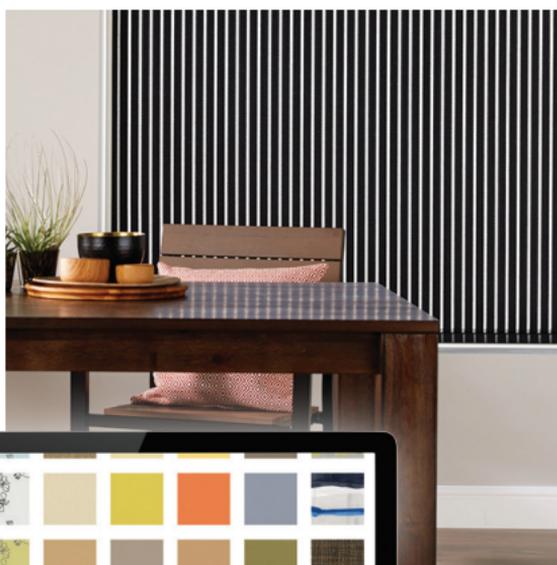
Bali Linen



Bali White



Voile Blue



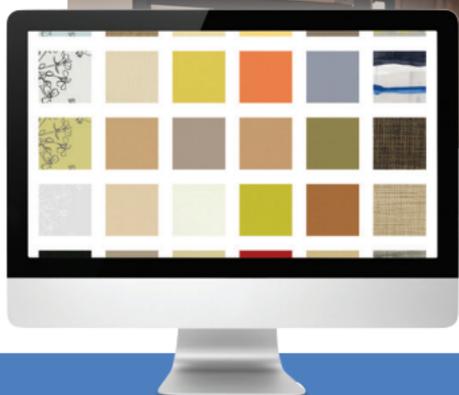
Bali Black



Voile Grape



Voile Sage



Select from hundreds of fabrics at blushade.us.com



Regatta Sea Spray



Chatsworth Cream



Ayana Pistachio



Como Alba



Monterey Marble



Night Night Glow

Vision Shades

Choose from dozens of fabrics and finishes



Naples Truffle



Florence Maple



Venice White



Sicily Shale



Venice Gold



Sorrento Sahara

blushade ®

The future of shading™

tf: 844.737.2533

p:585.232.2080

blushade.us.com

DraperyIndustries.com

175 Humboldt Street, Suite 222
Rochester, New York 14610